

## ***Individual Characteristics***

*Identity (Clayton,  
2003; Blatt, 2014;  
Stapleton, 2015)*

*Attitude (Dunlap  
& Van Liere,  
1978; Heberlein, 2012)*

*Knowledge  
(Hines, Hungerford, &  
Tomera, 1986;  
Hungerford & Volk,  
1990)*

## ***Cognitive Processes***

*Decision making  
(Kahneman, 2011)*

*Critical thinking  
(Heimlich & Ardoin,  
2008)*

## ***Pro- Environmental Behavior***

*Types of  
Behavior:  
Recycling, Voting,  
Influencing Others,  
Consumerism,  
Activism*